



MAIRIE
ASNIÈRES-SUR-SEINE



BOUCLE
NORD
DE SEINE

BOOSTEUR
DE L'ÉCONOMIE
DURABLE

ASNIÈRES-SUR-SEINE

A HUB FOR ENTERPRISE



“**Choosing Asnières means choosing a central location close to Paris, a great place to live and work!**

EDITORIAL

Asnières is a vibrant, dynamic town with a rich and diverse economy, the fifth largest municipality in Île-de-France and the fourth in Hauts-de-Seine, a great place to live and grow a business.

Major development projects across Seine East and West, Les Hauts d'Asnières and the Courtilles area will bring several thousand new residents and jobs, supporting Asnières' long-term growth.

Located along the axis of major economic hubs, including La Défense, our town enjoys a strategic position that will be further enhanced by the development of Greater Paris.

Asnières offers significant strengths, with a dynamic and diversified economy and more than 5,000 high value-added businesses across the services, electronics, IT and new technologies sectors.

Asnières is seeing growing enthusiasm for business creation, particularly start-ups operating within the collaborative economy.

When it comes to employment, our goal is to provide Asnières residents with access to recognised training and long-term job opportunities tailored as closely as possible to individual skills and profiles.



Frédéric SITBON

Deputy Mayor for Roads, Utilities, Street Lighting, Transport and Active Travel, Digital Affairs and Economic Development



Manuel AESCHLIMANN

Mayor of Asnières-sur-Seine
Vice-president of the Greater Paris Metropolis



ONE OF THE MOST ACCESSIBLE TOWNS, WITH SEAMLESS TRAVEL BY ALL MODES OF TRANSPORT

With high-quality transport links, including:

- three metro stations (line 13)
- 1 tram (T1)
- 1 RER station (line C)
- 3 SNCF stations (lines J and L)

Through the development of:

- pedestrian paths
- the creation of new parking spaces
- the rollout of Vélib' and Mobilize Share services



14 Vélib' stations

37 kilometres of cycle paths

7 Mobilize Share car-sharing stations

28 La Borne Bleue electric charging stations



Public Transport Travel:
Key Figures

Example of travel time
from Asnières station to →

→ Saint-Lazare station	5 min
→ La Défense	7 min

Example of travel time from the Seine
district (RER C, future line 15) to →

→ Saint-Lazare station	19 min
→ Gare de Lyon station	28 min
→ Châtelet	24 min
→ La Défense	18 min
→ Orly Airport	52 min
→ Paris-Charles de Gaulle Airport	27 min (planned for 2031)

Grésillons
station, Line 15



Computer-generated image, non-contractual
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Metro 15 West

Asnières-sur-Seine is the only town set to have 4 Grand Paris Express stations (Line 15 West), powerful drivers of urban development by 2031:

- Bécon-les-Bruyères
- Les Agnettes
- Bois-Colombes
- Les Grésillons, in the heart of the Seine district





IN THE PRESS

"Ranked among the Top 500 Places to Live"
Asnières Infos, March 2025



"Asnières ranked
among the
Top 10 safest
towns in France"
Asnières Infos,
October 2024



Asnières infos, April 2024

**ASNIÈRES TOPS THE RANKINGS OF
FRANCE'S SAFEST TOWNS!**
among 119 municipalities with more than 50,000 inhabitants

Le Parisien

1. Cherbourg-en-Cotentin (50)	60. Tours (37)
2. Boulogne-Billancourt (92)	61. Reims (51)
3. Ajaccio (2A)	62. Argenteuil (95)
4. Courbevoie (92)	63. Saint-Nazaire (44)
5. Versailles (78)	64. Fontenay-sous-Bois (94)
6. Antony (92)	65. Créteil (94)
7. Clamart (92)	66. Le Blanc-Mesnil (93)
8. Levallois-Perret (92)	67. Dunkerque (59)
9. Maisons-Alfort (94)	68. Calais (62)
10. Cagnes-sur-Mer (06)	69. Ivry-sur-Seine (94)
11. ASNIÈRES	70. Nancy (54)
12. Issy-les-Moulineaux (92)	71. Metz (57)
13. Clichy (92)	72. Toulon (83)
14. Annecy (74)	73. Sarcelles (95)
15. Montauban (82)	74. Cergy (95)
16. Saint-Maur-des-Fossés (94)	75. Rennes (35)
17. Neuilly-sur-Seine (92)	76. Drancy (93)
18. Vannes (56)	77. Saint-Étienne (42)
19. Bourges (18)	78. Montpellier (34)
20. Sartrouville (78)	79. Villeurbanne (69)
21. Champigny-sur-Marne (94)	80. Le Mans (72)
22. Pessac (33)	81. Sevran (93)
23. Orléans (45)	82. Niort (79)
24. Angers (49)	83. Bayonne (64)
25. Massy (93)	84. Mulhouse (65)
26. Mérignac (33)	85. Poitiers (86)
27. Rueil-Malmaison (92)	86. Corbeil-Essonnes (91)
28. Chelles (77)	87. Chambéry (73)
29. Cholet (49)	88. Nîmes (30)
30. Pau (64)	89. Clermont-Ferrand (63)
31. Villejuif (94)	90. Beziers (34)
32. Noisy-le-Grand (93)	91. Aix-en-Provence (13)
33. Frejus (83)	92. Aulnay-sous-Bois (93)
34. La Roche-sur-Yon (85)	93. Montreuil (93)
35. Hyères (83)	94. Lyon (69)
36. Colomnes (92)	95. Toulouse (32)
37. Antibes (66)	96. Vaulx-en-Velin (69)
38. Meaux (77)	97. Tourcoing (59)
39. La Rochelle (17)	98. Perpignan (66)
40. La Seyne-sur-Mer (83)	99. Narbonne (11)
41. Strasbourg (57)	100. Amiens (80)
42. Dijon (21)	101. Valence (26)
43. Limoges (87)	102. Arles (13)
44. Guimber (29)	103. Paris (75)
45. Colmar (68)	104. Vénissieux (69)
46. Besançon (25)	105. Saint-Quentin (02)
47. Evry-Courcouronnes (91)	106. Pantin (93)
48. Vitry-sur-Seine (94)	107. Grenoble (38)
49. Troyes (18)	108. Bobigny (93)
50. Villeneuve-d'Ascq (59)	109. Aubervilliers (93)
51. Nanterre (92)	110. Bordeaux (33)
52. Caen (14)	111. Rouen (76)
53. Lorient (56)	112. Bondy (93)
54. Epinay-sur-Seine (93)	113. Cannes (66)
55. Nice (06)	114. Saint-Ouen-sur-Seine (93)
56. Beauvais (66)	115. Saint-Denis (93)
57. Brest (29)	116. Marseille (13)
58. Le Havre (76)	117. Avignon (84)
59. Nantes (44)	118. Roubaix (59)
	119. Lille (59)

RANKINGS BASED ON OFFICIAL STATISTICS FROM
THE FRENCH MINISTRY OF THE INTERIOR



Explore
Asnières' tourist
routes with the
Net'Asnières
app, available
on the App Store and
Google Play.

OUR RECOGNITIONS



CLASSEMENT 2025

Asnières



ASNIÈRES-SUR-SEINE IN FIGURES



Area:

4.82 km²



Approximately

90,000

inhabitants



40%

of the population
is under 30



27.3%

of residents are
in managerial and
higher professional
occupations

(Source: INSEE)



15

hectares of
parkland and
gardens



4

Grand Paris
Express
stations by
2031



5th

best place to live in
Île-de-France



11th

safest town in
France

(official ranking by the
Ministry of the Interior)



40th

best place to live in
France

(February 2025 ranking)

A DYNAMIC, WELCOMING TOWN WITH A HIGH QUALITY OF LIFE

Green spaces

- **23 parks, or 15 hectares of green spaces.**
- **5.5 million euros invested** in the flowering and maintenance of green spaces.
- Landscaped banks of the Seine.

Businesses

The town is committed to supporting, diversifying and energising local shops and neighbourhood businesses **at the heart of the town centre and residential areas.** The town is also home to major retail brands, five open-air markets and a food hall, due to open in September 2025.

Sport and culture

Asnières boasts an extensive range of sports and cultural facilities, from **stadiums and sports halls** to the **Armande Béjart Theatre**, the **Teddy Riner Arena** and **Casa Padel Dos.**

Urban planning

Ambitious projects are designed to meet the expectations of local residents.

- **Renovation projects:** the Victoires Food Hall , Flachat Hall, the ice rink, the Émile Bernard Media Library, the Armande Béjart Theatre...
- **New developments:** the 4 Routes Market, the Asnières-Université Secondary School Sports Hall, the Conservatoire...



The Teddy Riner Arena



GREEN SPACES



SPORT AND CULTURE



Computer-generated image, non-contractual
© Atelier Villes & Paysages



The Victoires Market



SHOPS



The Armande Béjart Theatre



URBAN PLANNING



The future ice rink

FUTURE

Neighbourhoods undergoing transformation with strong development potential: the Courtilles Sud district, integrated into the national urban renewal programme, represents an ambitious €100 million project, including a new ice rink and modern infrastructure; as well as the redevelopment of the former PSA Hall...



Casa Padel Dos

Computer-generated image, non-contractual © DR

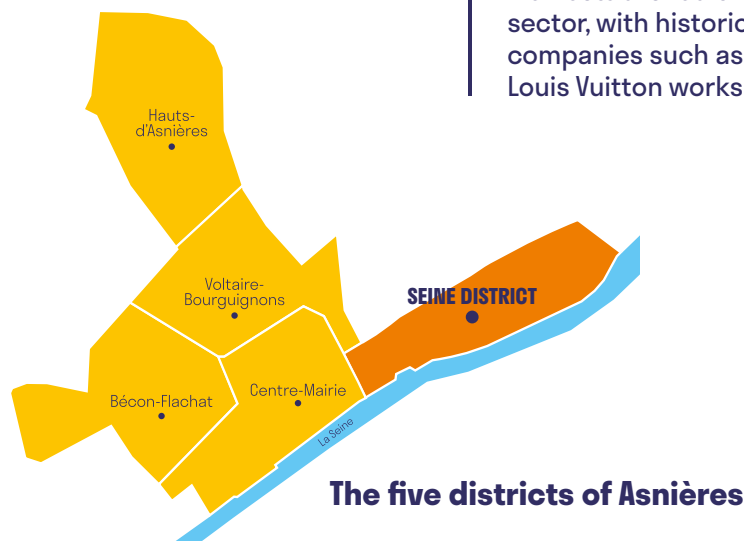


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ROBUST ECONOMIC DEVELOPMENT AT THE METROPOLITAN LEVEL

Asnières-sur-Seine hosts a wide variety of businesses, ranging from small family enterprises to leading international companies. With its strategic position near central Paris, La Défense and key transport links, the town benefits from easy access to national and international markets.

- A commitment to supporting businesses of all sizes, energising Asnières through personalised guidance and a high-quality local ecosystem.
- New mixed-use neighbourhoods have been created, bringing together offices, retail, housing, amenities and services.
- Asnières stands out for its dynamic tertiary business hub, particularly along the Seine, where several office buildings house the headquarters of major companies and high value-added firms across a wide range of sectors, including IT, electronics, technology, services and cosmetics. Some are home to well-known consumer brands.
- The town preserves a well-established craft sector, with historic companies such as the Louis Vuitton workshops.





TERTIARY BUSINESS ZONES IN THE SEINE DISTRICT





Asnières is part of the **Boucle Nord de Seine Territorial Public Establishment**, a local authority grouping that also includes Argenteuil, Bois-Colombes, Clichy-la-Garenne, Colombes, Gennevilliers and Villeneuve-la-Garenne.

A DRIVER OF THE SUSTAINABLE ECONOMY

1st

industrial employment
hub within the Greater
Paris Metropolitan Area



1st

autonomous Port of the
Greater Paris
Metropolitan Area
(Gennevilliers)



Winner

the French government
Territoire d'Industrie
label



475 ha

dedicated to production



An attractive area undergoing transformation, the 7 towns of Boucle Nord de Seine share a strategic location that has shaped a common economic history and are united in welcoming and supporting the growth of businesses of all sizes.

THE ECONOMY IN ASNIÈRES

✓ **More than 5,000** businesses, including **2,500** active employer establishments, **around thirty of which** employ more than 100 people

✓ **Over 5,000** business start-ups between 2015 and 2023

✓ **3** business clubs



LCEA92
LE CLUB DES ENTREPRISES D'ASNIÈRES



✓ **7** co-working spaces

✓ An employment catchment area of **50,000** employees

✓ Approximately **1,000** shops

✓ A predominantly tertiary business centre, with approximately **225,000 m²** of floor space concentrated along the Seine

✓ An unemployment rate of **5.6%** (below the national average)

✓ Average income per capita: **€28,370** (above the national average)

A TOWN DEDICATED TO BUSINESS

Opportunities for Business Set-Up or Relocation

- approximately **225,000 m²** of office space available
- rents between **€150 and €350 per m² per year** excluding taxes and charges

A wide range of accommodation and services for employees and visitors

- Nearly **50,000** homes
- Approximately **15** hotels and hotel residences
- **More than 100** restaurants
- **5** co-living residences
- **7** co-working spaces

Asnières and its partners regularly organise events, meetings and initiatives that foster new opportunities and local synergies:

- Partnership agreement with the **Hauts-de-Seine Chamber of Commerce and Industry** (CCI 92)
- Partnership agreement with the **Chamber of Trades and Crafts** (CMA 92), through the Quality & Trust Charter and the **Artisans du Tourisme** label
- **European Corporate Chess Championships** (November 2024)
- new **Casa Padel Dos** padel club



The TREMA building



The Kyriade Prestige® hotel, avenue de la Paix



The Casa Padel Dos padel club



3 business clubs also play an active role in the local economy, organising themed workshops and networking events that help expand business opportunities and grow professional networks.



ASNIÈRES BUSINESS CLUB

asnieresbusinessclub@gmail.com



THE ASNIÈRES BUSINESS CLUB (LCEA 92)

contact@lcea.fr



The **CASA PADEL** Group is launching the largest business club and the first **CŒUR PADEL** endowment fund, bringing business networks together around the positive social and economic impact of padel across territories.

SPONSORSHIP

To contribute to the development of Asnières by supporting cultural, sporting, educational and environmental projects.

THE CHÂTEAU D'ASNIÈRES AND ITS ORANGERY

An exceptional venue for hosting corporate events, training sessions and seminars... just 10 minutes



from Paris, La Défense and Plaine Saint-Denis.

See the *Château brochure* by scanning this QR Code

CONTACT US

The Town Hall's Trade and Economic Development Department is available to assist you with any enquiries and to support you in your projects.

1 place de l'Hôtel de Ville – 92600 Asnières-sur-Seine

01 41 11 16 56 – commerce@mairieasnieres.fr asnieres-sur-seine.fr

THEY'VE CHOSEN ASNIÈRES



LOUIS VUITTON

"Asnières' appeal lies in its social mix, its dynamism and the diversity of businesses that have chosen to locate here. Asnières-sur-Seine perfectly represents the prosperous French town of the 21ST CENTURY, where quality of life and working life go hand in hand.»

LAURENCE GODRET-BIZOT
HOUSE MANAGER AT THE LOUIS
VUITTON MAISON DE FAMILLE



HISENSE

"We have a firmly established strategic presence in Asnières-sur-Seine. Hisense selected Asnières for its French headquarters, drawn by its strategic location at the gateway to Paris. This decision strengthens proximity to our distribution and media partners, while facilitating recruitment thanks to the attractiveness of the town and its labour market.

We are an active player in global sport and an official partner of major events, including the UEFA EURO and the FIFA World Cup™.

Hisense demonstrates its commitment to performance and passion, further enhancing its international visibility in step with the dynamism of Asnières.»

DAMIEN NEYMARC
DIRECTOR OF COMMUNICATIONS



THE GOOD EXPERIENCE

"Asnières provides a dynamic, inspiring setting that encourages innovation for The Good Experience!

We appreciate the town's dynamism and quality of life. Its excellent accessibility, green spaces and entrepreneurial spirit create an ideal environment for our team and our clients. As creators of impactful event experiences, we are committed to promoting innovation and French expertise.

With a varied economic fabric and a collaborative mindset, Asnières fosters exchange and synergy. A place where working, building a business and looking to the future come naturally!»

SÉBASTIEN JEANNE-BEYLOT
CHAIRMAN AND CEO



ACER

"Since setting up in Asnières in 2019, Acer has seen that the location of its French subsidiary's offices provides many advantages for its employees, from local shops and hotels to restaurants and green spaces. In addition, the rapid acceleration of urban development in the area highlights the town's economic vitality and long-term potential.

The company has strengthened its profile and attracted new talent.

Acer benefits from a favourable environment for the development of its operations, and the town of Asnières shows its economic commitment to creating a place where innovative businesses can set up and thrive.»

VIRGINIE AUBE-AVRAMOVIC

PR & COMMUNICATION MANAGER ACER
FRANCE



STAGO

"For Stago, a world leader in medical diagnostics, its story began in Asnières. The company set up here just one year after it was founded in 1945. And from here, it went on to conquer the world!

Four addresses have shaped the company's history in this town just a short distance from Paris: Denis Papin Street, where the company first set up operations; Flachet Avenue, where Stago established its research and development laboratory in 1979; Frères Chausson Street, where Stago located its head office in 1991; and, since 2014, Theresa Allée, on the banks of the Seine, chosen as the site of the current headquarters, Le Lodge.»

PASCAL BOULANGER

GROUP COMMUNICATIONS DIRECTOR



LE SEINE CLUB

"Le Seine Club offers a place to work and find inspiration on the water, in the heart of the Van Gogh Port in Asnières. We host entrepreneurs, teams and events in a warm, creative and relaxing atmosphere.

With the Rosa Bonheur marina to the west, we also offer paddleboarding and boat outings, opportunities to reconnect with nature, and collective experiences around the river. This unique venue showcases the potential of a place where heritage, innovation and quality of life meet.»

NICOLAS SIROT

FOUNDER OF THE SEINE CLUB

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THE SECTORS AND COMPANIES SHAPING BOUCLE NORD DE SEINE



• Transport equipment including aeronautics

3,321 employees

Flagship companies:

Aresia (formerly Rafaut Group), Safran, Thalès, Yamaha Motors



• Agri-food

1,964 jobs

Flagship companies:

Cafés Richard, Panzani, Grands Moulins de Paris, Myspresso, Biscornu, Ducasse Paris, Pepsico



• Chemicals and cosmetics

5,403 employees

(+ 42 % in 10 years)

Flagship companies:

Angus, Biologique Recherche, Evoluderm, Givaudan, Mersen, Multaler & Cie, L'Oréal, Procter & Gamble, Seqens, Sioaf, Symrise, Chiesi, Biogaran, SC Johnson



• Construction

16,014 employees

(+ 8 % in 10 years)

Flagship companies:

Balas, Cemex, Lafarge



• IT

4,069 employees

(+ 42 % in 10 years)

Flagship companies:

Acer, IBM, Smile, Amazon, Oracle



• Recycling

2,077 employees

(+ 10 % in 10 years)

Flagship companies:

Cèdre, Green Récupération, Paprec, Derichebourg, Suez Environnement, Tricycle, Veolia



• Electronics/ Mechatronics

4,681 employees

(+ 4 % in 10 years)

Flagship companies:

Elna, Ervor, Etna Industrie, Hexagone Manufacture, Fogex, Sagemcom



• Energy

1,107 employees

Flagship companies:

GRTgaz, Total Énergies, GRDF, Snef



Boucle Nord de Seine: A Hub for the Social and Solidarity Economy

1,000+ organisations:

- the headquarters of the UP group
- around forty organisations supporting employment through economic activity



**BOUCLE
NORD
DE SEINE**

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DURABLE

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